

Date:



litteritcostsyu.org

Dear Commissioner Beatty:

_____ (community name) recognizes the negative impact of litter on our community and in response would like to participate in the Clean Community Challenge. As the chief elected official of _____ (community name) I certify that we are in good standing with the Comprehensive and Solid Waste Management Planning requirements of the Georgia Department of Community Affairs and that we have an active Service Delivery Strategy. I have reviewed the requirements and expectations of the Clean Community Challenge as outlined on the attached document and we are prepared to commit the required time and resources to this effort. The official Clean Community Challenge contact for our community will be:

Coordinator Name

Department/Organization

Address

City/State/Zip

Phone Number

Email Address

Signed,

Name

Title (Chief Elected Official)

Community/Local Government

CCC Participation Requirements:

1. Designate a local contact person responsible for implementing the components of the CCC Program.
2. Develop a Litter Prevention Plan/Strategy by taking the following steps:
 - i. Conduct a visual litter index/survey in their community;
 - ii. Conduct a litter attitude and awareness survey;
 - iii. Review and confirm the Litter Community Profile information reported to DCA in the annual Solid Waste Management Survey;
 - iv. Identify a list of partners/resources to help address littering; and
 - v. Identify strategies for addressing litter in their community.
3. Implement a litter prevention program in all three of the litter prevention areas: Enforcement, Education, and Eradication; at a minimum the programs shall include:

Enforcement:

 - i. Enactment of a litter and illegal dumping ordinance at least as restrictive as the State's Comprehensive Litter Prevention & Abatement Act
 - ii. Provide the *Litter It costs you* enforcement education materials to all law and code enforcement personnel with responsibility for enforcing the litter prevention ordinance;
 - iii. At a minimum, have at least one local staff member, prosecutor, or law enforcement officer attend the *Litter It costs you* enforcement training workshop sponsored by DCA;
 - iv. Maintain a log of enforcement activities and annually report this activity using DCA's Annual Solid Waste Management Survey.

Education:

 - i. Must incorporate the *Litter It costs you* campaign materials and report how they were used;
 - ii. Must develop outreach programs to address both intentional and "passive" littering -- items that have fallen out or were blown off of trash and recycling trucks, from construction sites, unsecured loads, or debris left from damaged vehicles.
 - iii. Promotion of the YCCC program to schools and civic groups in their community.
 - iv. Measured results must be reported using the *Litter It costs you* Attitude Survey.

Eradication:

 - i. Must conduct or coordinate at least one major clean-up activity a year, including but not limited to "Great American Cleanup or Rivers Alive activity;
 - ii. If applicable, must promote DOT's Adopt-A-Highway program
4. Measure Performance & Report results. Using the on-line assessment and reporting tools, local governments will be required to report their litter prevention progress on litteritcostsyu.org. For these reports, a directory of "Best Management Practices" will be developed, posted to the Web site and shared with other communities addressing similar littering or illegal dumping concerns.

Please Return To: Clean Community Challenge, Attn. Sarah Visser *
Georgia Department of Community Affairs * 60 Executive Park South, NE * Atlanta, GA 30329